



WE'RE HIRING!

GRAPHIC ARTIST

MAJOR RESPONSIBILITY

Responsible for the design and development of marketing briefs needed for promotional purposes.

SPECIFIC DUTIES AND RESPONSIBILITIES

- Designs and develops promotional materials such as packaging, promotional displays, brochures, distinctive logos and signage from gathered information about the company products and services
- Updates inventories of marketing collaterals from time to time.
- Coordinates with product and marketing specialist and executives on product subject for artwork.
- Assists and participate in marketing and promotional events of the department.

JOB SPECIFICATION

- Graduate of Marketing course or any creative related course is preferred
- With a background design in school or work.
- With experience or background in Retail/ Retail trade products is a plus.
- Knowledgeable in Social Media Content
- Preferred work in the Marketing Department
- Willing to expand Marketing knowledge in graphic design content of social media
- Willing to work in Pasig.

Send your resume at hrassistant@jbmusic.com.ph